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 14 **UNITED STATES DISTRICT COURT**
 15 **NORTHERN DISTRICT OF CALIFORNIA**
 16 **SAN FRANCISCO DIVISION**
 17

18 SECURITIES AND EXCHANGE COMMISSION,

Case No.

19 Plaintiff,

20 vs.

COMPLAINT

21 MICHAEL B. ROTHENBERG, and
 ROTHENBERG VENTURES LLC (f/k/a
 22 FRONTIER TECHNOLOGY VENTURE CAPITAL
 LLC and ROTHENBERG VENTURES
 23 MANAGEMENT COMPANY, LLC),

24 Defendants.

1 Plaintiff Securities and Exchange Commission (“Commission”) alleges the following against
2 Defendants Michael B. Rothenberg (“Rothenberg”) and Rothenberg Ventures LLC (f/k/a/ Frontier
3 Technology Venture Capital LLC and Rothenberg Ventures Management Company, LLC) (“RVMC”)
4 (collectively, “Defendants”):

5 **SUMMARY OF THE ACTION**

6 1. This case arises out of Defendants’ scheme to defraud both the venture capital funds they
7 manage and the investors in those funds. According to documents filed with the Commission, the
8 venture capital funds have nearly 200 investors and over \$64 million of assets under management. The
9 venture capital funds were established with the purpose of investing primarily in equity of early-stage
10 technology companies.

11 2. In furtherance of their scheme, Rothenberg, an investment adviser, and RVMC, the
12 investment advisory firm Rothenberg founded and managed, used various deceptive acts to both (i)
13 misappropriate fund and fund investor money; and (ii) create the false appearance that the money was
14 used for legitimate fund expenses or investments or had otherwise been paid back. Defendants used the
15 misappropriated funds to finance Rothenberg’s personal business ventures, and their deceptive acts have
16 allowed them to continue their scheme for years.

17 3. Defendants began misappropriating money from the funds they managed in 2015. Over
18 the course of 2015, the amounts Defendants took increased and Defendants engaged in increasingly
19 frequent acts of concealment to hide their scheme. Defendants’ scheme continued at least through 2017.
20 Based on accounting records obtained from RVMC, it is estimated that by April 2017, Defendants had
21 misappropriated millions of dollars from the venture capital funds and fund investors.

22 4. Defendants’ scheme included numerous deceptive acts, including (among others things)
23 the following: (i) taking fees from the venture capital funds (which were the Defendants’ advisory
24 clients) before they were owed to RVMC; (ii) taking fees in excess of what they could be entitled to earn
25 over the entire life of the venture capital funds they managed; (iii) misappropriating investor money
26 intended for a single-investment fund; (iv) improperly using money from one of the venture capital
27 funds to collateralize a bank line of credit extended to RVMC, which Defendants then used to conceal
28 their prior misappropriation from the fund; (v) entering into undisclosed transactions to paper over

1 misappropriated investor money; and (vi) misappropriating proceeds from the sales of successful fund
2 investments to conceal prior misappropriation.

3 5. As a result of their fraudulent conduct and breaches of fiduciary duty to their advisory
4 clients, Defendants have violated and will continue to violate the federal securities laws. In order to
5 protect the clients, investors and the public, the Commission seeks an order enjoining Defendants from
6 further violations of the federal securities laws, ordering Defendants to disgorge any ill-gotten gains or
7 benefits derived as a result of their violations, and prejudgment interest thereon, to pay civil money
8 penalties, and providing for other equitable and related relief as may be appropriate.

9 VIOLATIONS

10 6. Rothenberg has engaged in, and unless enjoined, will continue to engage, directly or
11 indirectly, in transactions, acts, practices, and courses of business that constitute violations of Sections
12 206(1), 206(2), and 206(4) of the Investment Advisers Act of 1940 (“Advisers Act”) [15 U.S.C. § 80b-
13 6(1), (2), and (4)], and Rule 206(4)-8 thereunder [17 C.F.R. § 275.206(4)-8].

14 7. RVMC has engaged in, and unless enjoined, will continue to engage, directly or
15 indirectly, in transactions, acts, practices, and courses of business that constitute violations of Sections
16 206(1), 206(2), and 206(4) of the Advisers Act [15 U.S.C. § 80b-6(1), (2), and (4)], and Rule 206(4)-8
17 thereunder [17 C.F.R. § 275.206(4)-8].

18 JURISDICTION AND VENUE

19 8. The Commission brings this action pursuant to the authority conferred on it by Section
20 209(d) of the Advisers Act [15 U.S.C. § 80b-9(d)]. The Commission seeks an order permanently
21 restraining and enjoining Defendants from engaging in the conduct, acts, practices, and courses of
22 business alleged herein, and for such other equitable relief as may be appropriate or necessary for the
23 benefit of investors. The Commission also seeks a final judgment ordering Defendants to disgorge their
24 ill-gotten gains and pay prejudgment interest thereon, and to pay civil money penalties pursuant to
25 Section 209(e) of the Advisers Act [15 U.S.C. §§ 80b-9(e)].

26 9. The Court has jurisdiction over this action, and venue lies in this District, pursuant to
27 Sections 209(d), 209(e), and 214 of the Advisers Act [15 U.S.C. §§ 80b-9(d), 80b-9(e), 80b-14], and 28
28 U.S.C. § 1391.

1 10. Defendants, directly or indirectly, have made use of the means or instruments of
2 transportation or communication in, and the means or instrumentalities of, interstate commerce, or of the
3 mails, in connection with the transactions, acts, practices, and courses of business alleged herein.
4 Certain transactions, acts, practices and courses of business that form the basis for the violations alleged
5 in this Complaint occurred in San Francisco, California.

6 INTRADISTRICT ASSIGNMENT

7 11. Under Civil Local Rule 3-2(d), this case should be assigned to the San Francisco
8 Division because a substantial part of the events or omissions that give rise to the claims alleged herein
9 occurred in San Francisco County, and Defendant Rothenberg resides in San Francisco.

10 DEFENDANTS

11 12. **Michael B. Rothenberg**, 34, resides in San Francisco, California and is the founder of
12 RVMC. Rothenberg has referred to himself as the manager, owner, and operator of RVMC.
13 Rothenberg has been responsible for making all final decisions regarding the strategy, investments, and
14 operations of the funds managed by RVMC.

15 13. **Rothenberg Ventures LLC** is an exempt reporting adviser that files a Form ADV
16 (Uniform Application for Investment Adviser Registration and Report by Exempt Reporting Advisers)
17 annually with the Commission. Rothenberg Ventures LLC was formed as a Delaware limited liability
18 corporation on or about September 5, 2012. At the time, it was named Rothenberg Ventures
19 Management Company, LLC. It registered as a foreign limited liability corporation with the State of
20 California on or about August 8, 2013. On or about September 12, 2016, this entity changed its name in
21 Delaware to Frontier Technology Venture Capital LLC and on or about December 15, 2016, filed this
22 name change in California. On or about March 31, 2017, this entity changed its name in Delaware to
23 Rothenberg Ventures LLC and on or about October 16, 2017, filed this name change in California.
24 According to its April 2, 2018 filing with the Commission, this entity conducts business under the name
25 Rothenberg Ventures Management Company, LLC, and its principal place of business is in San
26 Francisco, California. This entity is referred to herein as "RVMC."

RELEVANT ENTITIES

1
2 14. **Rothenberg Ventures 2013 Fund, LLC** (“2013 Fund”) is a Delaware limited liability
3 company incorporated on or about September 4, 2012, as Rothenberg Ventures Fund I, LLC.
4 Rothenberg Ventures Fund I, LLC registered as a foreign limited liability company in the State of
5 California on or about October 6, 2014. On or about May 16, 2016, this entity changed its name in
6 Delaware to Rothenberg Ventures 2013 Fund, LLC, and on or about April 26, 2017, registered in
7 California under the same name. The 2013 Fund invests primarily in equity of early-stage technology
8 companies. According to documents filed with the Commission, by November 2013, the 2013 Fund had
9 raised approximately \$4.77 million from 23 investors.

10 15. **Rothenberg Ventures 2014 Fund, LLC** (“2014 Fund”) is a Delaware limited liability
11 company incorporated on or about September 4, 2013, as Rothenberg Ventures Fund II, LLC.
12 Rothenberg Ventures Fund II, LLC registered as a foreign limited liability company in the State of
13 California on or about December 26, 2013. On or about May 16, 2016, this entity changed its name in
14 Delaware to Rothenberg Ventures 2014 Fund, LLC, and on or about April 26, 2017, registered in
15 California under the same name. The 2014 Fund also invests primarily in equity of early-stage
16 technology companies. According to documents filed with the Commission, by May 2015, the 2014
17 Fund had raised approximately \$11.75 million from 96 investors.

18 16. **Rothenberg Ventures 2015 Fund, LLC** (“2015 Fund”) is a Delaware limited liability
19 company incorporated on or about December 10, 2014. The 2015 Fund registered as a foreign limited
20 liability company in the State of California on or about August 14, 2015. The 2015 Fund also invests
21 primarily in equity of early-stage technology companies. According to documents filed with the
22 Commission, by May 2016, the 2015 Fund had raised approximately \$24.62 million from 62 investors.

23 17. **Rothenberg Ventures 2016 Fund, LP** is a Delaware limited partnership organized in
24 2015, which is affiliated with a Cayman Islands exempted limited partnership, **Rothenberg Ventures**
25 **2016 Feeder Fund, LP**, which RVMC intended to utilize for the facilitation of investment by non-U.S.
26 investors. Together, these funds are referred to herein as the “2016 Fund.” The 2016 Fund invests
27 primarily in equity of early-stage “frontier technology” companies. According to documents filed with
28 the Commission, by May 2016, the 2016 Fund had raised approximately \$23.18 million from 17

1 investors.

2 18. **Rothenberg Ventures 2016 Fund Co-Fund Unity LLC** (“Co-Fund”) was, according to
3 RVMC’s promotional materials, formed as a Delaware limited liability company in 2016. According to
4 the promotional materials, it was formed with the intent to invest in a special purpose vehicle that would
5 purchase the securities of a privately held technology company, and RVMC was to be the manager of
6 the Co-Fund.

7 19. **River Studios LLC** (“River Studios”) is a Delaware limited liability company. It was
8 originally incorporated as Bend Reality, LLC in the State of Delaware on or about December 18, 2014.
9 On or about April 20, 2016, this entity changed its name to River Studios LLC. According to RVMC’s
10 promotional materials and offering memoranda, this entity has conducted business as River Studios,
11 River Racing, River Store, and River House. Rothenberg is Chief Executive Officer, founder, and
12 majority owner of River Studios.

13 FACTUAL ALLEGATIONS

14 **A. Background**

15 20. RVMC is the investment adviser to a number of venture capital funds, including the 2013
16 Fund, 2014 Fund, 2015 Fund, and 2016 Fund (collectively, the “Rothenberg Funds” or “Funds”). In the
17 promotional materials and offering memoranda for the Rothenberg Funds, RVMC is identified as the
18 manager of the Funds.

19 21. Rothenberg purports to control RVMC and he has held himself out to the Rothenberg
20 Funds’ investors as its control person. For example, in the promotional materials of the 2013 Fund, the
21 Fund’s manager is identified as RVMC, “an entity controlled by Michael Rothenberg.” The offering
22 memoranda of the 2013 Fund, 2014 Fund, and 2015 Fund identify Rothenberg as the founder of these
23 funds, owner of RVMC, and the final decision-maker for the “strategy, investments, and day-to-day
24 operations of the Fund[s] on behalf of [RVMC].”

25 22. Rothenberg utilized a number of legal entities throughout the relevant time period.
26 Certain entities are discussed in the promotional materials and offering memoranda for the Rothenberg
27 Funds, which identify Rothenberg as the entities’ manager. Such entities include “Rothenberg
28 Investments Inc., a Texas corporation with real estate holdings in Texas;” “Rothenberg Ventures LLC, a

1 Delaware corporation [] involved in real estate transactions in California;” and “Bend Reality LLC, a
2 Delaware corporation, also doing business as River Studios, River Racing, River Store, and River
3 House, formed for the purpose of enhancing [RVMC’s] branding and positioning in the virtual reality
4 sector...”

5 23. In 2012, Rothenberg founded RVMC and formed the 2013 Fund while attending Harvard
6 Business School. Defendants raised over \$4 million for the 2013 Fund.

7 24. In 2013, Rothenberg moved his investment advisory business to the San Francisco Bay
8 Area. Defendants also formed the 2014 Fund, which raised almost \$12 million.

9 25. While the 2013 and 2014 Funds focused on an array of early-stage technology
10 companies, over time, Defendants began to focus their attention on investments in the virtual reality
11 sector.

12 26. In 2014, Rothenberg formed the 2015 Fund, which ultimately raised more than \$20
13 million. According to the Fund’s offering memorandum, the invested funds were to be used “to invest in
14 one or more ‘early-stage’ companies ... focused on technology-enabled companies such as e-commerce,
15 mobile, digital media, social networking and software.”

16 27. In 2015, Rothenberg formed the 2016 Fund to invest primarily in equity of early-stage
17 “frontier technology” companies. Defendants purportedly raised over \$23 million for the 2016 Fund.

18 **B. Rothenberg’s “River” Brand**

19 28. In addition to growing his investment advisory business, Rothenberg sought to create his
20 own business ventures. Rothenberg often referred to his commercial enterprise as the “River
21 Ecosystem” or the “River brand.” While Rothenberg’s business concepts appear to have been
22 amorphous and evolving over time, RVMC’s marketing materials for the 2015 and 2016 Funds state that
23 Rothenberg manages businesses under “the River brand, which includes a virtual reality accelerator, a
24 production studio, a racing team, an online store, and other business ventures.” The River brand at least
25 included several business ventures Rothenberg founded and operated, including River Studios and the
26 “River Accelerator.”

27 29. River Studios, which Rothenberg formed in late 2014, consisted of a number of
28 Rothenberg’s personal commercial projects, including a car racing team and an online store. The

1 primary focus of the entity conducting business as River Studios, however, was a studio that created
2 original virtual reality content.

3 30. Defendants marketed the River Accelerator as an incubator for early-stage technology
4 companies (*i.e.*, “startups”). In exchange for providing these startups with office space, guidance,
5 networking connections to venture capitalists and fellow entrepreneurs, and at times, capital, the startups
6 would provide “Rothenberg Ventures” with equity and/or warrants in themselves.¹ The startups that
7 were admitted to the River Accelerator typically entered into agreements formalizing their relationships
8 with “Rothenberg Ventures.” Rothenberg executed these agreements on behalf of “Rothenberg
9 Ventures,” usually defined in the agreements as RVMC, RVMC’s managers (which would include
10 Rothenberg personally), any fund RVMC managed, or any investor approved by “Rothenberg Ventures”
11 and the startup.

12 31. Defendants marketed River Accelerator as a unique investment opportunity for the
13 RVMC-managed venture capital funds. RVMC advertised the opportunity to invest in the River
14 Accelerator startups (sometimes identified as the “River Investments”), and in certain promotional
15 materials for the 2015 and 2016 Funds, specific capital amounts were disclosed as being allocated to
16 investing in such companies.

17 32. Rothenberg and RVMC marketed the River brand to potential venture capital fund
18 investors as a vehicle that would benefit them by creating synergies between technology startups,
19 entrepreneurs, and investors. RVMC’s promotional materials extolled the virtues of its Silicon Valley
20 connections and marketed itself as the venture capital firm for millennials; claiming to be the venture
21 capital “firm most uniquely positioned to find talented, Millennial founders.”

22 33. While Defendants highlighted the River brand as a means to increase the profile of
23 RVMC and its branding in the virtual reality sector, Defendants did not adequately disclose to the
24 Funds’ investors that the Rothenberg Funds would invest in the River brand companies themselves (*e.g.*,
25 River Studios or the business ventures Rothenberg operated using that entity’s legal name).

26
27 ¹ Warrants are a security that gives their holder the right, but not the obligation, to purchase equity in
28 a company under certain conditions in the future.

1 34. In 2014, Rothenberg moved his investment adviser business to the technology-centric
2 neighborhood of South of Market (also known as SOMA) in San Francisco, California. Rothenberg also
3 used one of his entities to purchase a large three-story commercial building in SOMA. RVMC moved
4 its principal place of business to this location and leased its office space from Rothenberg's entity.
5 Rothenberg also offered office space to startups that joined River Accelerator.

6 35. Unfortunately, Rothenberg's expenditures greatly outpaced that of the River brand's
7 income. In 2015, RVMC's finance director began warning Rothenberg that he must cut expenses at
8 RVMC and River Studios.

9 36. Rather than heeding that advice, Defendants continued (and in many ways accelerated)
10 their scheme to defraud the Rothenberg Funds and the Co-Fund. Rothenberg misused the money taken
11 from his clients to fund his personal business ventures (primarily by sinking millions into River Studios)
12 and his lifestyle. And all the while, in furtherance of this scheme, Defendants continued to employ
13 various deceptive acts and practices to hide their misappropriation and to create the false appearance that
14 they were legitimate fund expenses or investments. Defendants' deceptive acts and practices in
15 furtherance of this scheme, and in breach of their fiduciary duties to their clients, include the following:
16 (i) misappropriating money from the Rothenberg Funds in excess of the amount of fees that RVMC
17 could possibly earn over the contractual lifetimes of the Funds; (ii) misappropriating over \$1 million of
18 investor capital intended for the Co-Fund in order to pay expenses, personally benefit Rothenberg, and
19 invest in the 2016 Fund; (iii) improperly using money from the 2015 Fund to secure a bank line of credit
20 to RVMC; and (iv) entering into a series of undisclosed self-dealing transactions to paper these
21 fraudulent transactions as supposed investments.

22 **C. Defendants Misappropriated Money from the Rothenberg Funds**

23 37. When they formed the 2013 Fund, Defendants created a front-loaded fee structure, which
24 was disclosed to investors in the 2013 Fund offering memorandum. In the first year of the Fund, each
25 investor would provide all of their committed capital at the time they invested, and at the same time,
26 each investor would be charged a one-time management fee consisting of 17.75% of their invested
27 capital.

28 38. In the 2013 Fund's offering memorandum, Defendants represented that this 17.75%

1 management fee was “equal to the median cumulative management fee of venture capital firms
2 according to research ... on 94 venture capital funds with a median size of \$225 million.” They further
3 represented that the management fee would be used to cover the management company’s expenses
4 incurred “in connection with the Fund’s activities (including, without limitation, salaries, overhead and
5 the costs and expenses incurred in connection with the organization of and the offering of Interests in the
6 Fund).”

7 39. While continuing to use a front-loaded fee structure, Defendants modified the fee
8 structure that would be used for the 2014 Fund to reduce the amount of fees that were front loaded.
9 Each investor was again required to provide all of their committed capital at the time each invested in the
10 Fund. But, as disclosed in the 2014 Fund offering memorandum, the management fee was to be (i) 2%
11 of each investor’s capital contribution per quarter for a period of two years, and (ii) 0.5% of each
12 investor’s capital contribution per year for a period of the remaining eight years of the Fund’s
13 contractual life. This equates to each investor paying management fees equaling 16% of their invested
14 capital over the first two years of the Fund plus 4% of their invested capital over the remaining eight
15 years of the Fund (*i.e.*, 20% of invested capital during the 10-year contractual lifetime of the Fund).

16 40. In the 2014 Fund’s offering memorandum, Defendants represented that because each
17 investor makes its full capital contribution on the date they invest, the 2014 Fund:
18 will be responsible for making the payments over time as provided above.... The schedule for
19 payment of the [management fee] reflects the business model of the Fund, which is to complete
20 diligence and make investments during the first two years of the Fund and to administer the Fund
21 the final eight years.

22 The 2014 Fund’s management agreement with RVMC also provided that the Fund would “be
23 responsible for making the [fee] payments over time as provided above.” Defendants also represented in
24 the 2014 Fund’s offering memorandum that the management company would pay all expenses incurred
25 on behalf of the 2014 Fund except that the Fund would pay for expenses relating to its investment
26 actions (*e.g.*, the costs incurred in acquiring, holding, or selling of Fund assets) and the costs of financial
27 statements and other reports.

28 41. Defendants again changed their fee structure when forming the 2015 Fund, further

1 reducing the amount of fees that were front loaded. According to the amended and restated operating
2 agreement between the 2015 Fund and RVMC dated March 2015, each investor is to pay a yearly
3 management expense fee equal to 1.75% of their invested capital for 10 years, which equals a total
4 management fee of 17.5% over the Fund's 10-year contractual life. However, two years' worth of
5 management fees was to be paid upfront. The operating agreement also provides that each investor is to
6 pay a yearly administrative expense fee equal to 1% of their invested capital for a period of 10 years,
7 which is payable in the first year of the Fund. In sum, under the 2015 Fund's operating agreement with
8 RVMC, investors were to pay 13.5% of their capital contribution in fees during the first year of the Fund
9 and 1.75% per year between the third and tenth year of the Fund, totaling 27.5% of fees over the 10-year
10 life of the Fund.

11 42. The amended and restated management agreement between the 2015 Fund and RVMC
12 provides that the management company would use the collected management expense and
13 administrative expense fees to pay all expenses incurred on behalf of the 2015 Fund except for certain
14 distinct exceptions: (i) legal, auditing and accounting services provided to the 2015 Fund; (ii) fees for
15 investment banking, custodial and registration services provided to the 2015 Fund; and (iii) fees and
16 expenses with respect to litigation and threatened litigation against the 2015 Fund. While their language
17 differs, the various offering memoranda for the 2015 Fund similarly provide that RVMC would use the
18 administrative and management expense fees to cover most expenses incurred by RVMC on behalf of
19 the Fund.

20 43. Defendants again changed the fee structure when forming the 2016 Fund. This Fund,
21 however, did not front load the fees. Instead, the Fund was to pay annually 2.5% of each investor's
22 committed capital to RVMC, totaling 25% over the 10-year life of the Fund. The collected fees for
23 management and administrative expenses were to be used by RVMC to cover most expenses incurred on
24 behalf of the Fund, with certain exceptions similar to those outlined above for the 2015 Fund.

25 44. Defendants took money from the Funds in excess of what was permitted by the terms of
26 the Funds' agreements. During 2015, Defendants began taking larger and larger amounts of excess
27 RVMC fees. Throughout the year, Defendants continued to raise money from investors for the 2015
28 Fund, but never disclosed that they were misappropriating money from the 2015 Fund. By December

1 2015, RVMC's finance director calculated that Rothenberg caused RVMC to take more in fees from the
2 2015 Fund than RVMC would ever be able to earn in fees over the 10-year contractual lifetime of the
3 Fund.

4 45. By April 2017, Rothenberg and RVMC had also reached this limit in the 2013 and 2014
5 Funds, withdrawing more from each of the Funds than they were entitled to earn in fees. While the
6 precise amounts will be determined by evidentiary proof, based on accounting records obtained from
7 RVMC, it is estimated that Defendants took over \$7 million cumulative from the 2013, 2014, and 2015
8 Funds than what RVMC was entitled to earn in fees.

9 46. Rothenberg frequently commingled the money he took from the RVMC-managed funds,
10 channeling it through various entities and bank accounts, including Rothenberg's personal accounts.
11 Contemporaneous internal RVMC emails show that Rothenberg knew that he was taking more money
12 from the Funds than RVMC was entitled to earn.

13 47. Since April 2017, Defendants have continued to take money from certain Rothenberg
14 Funds in excess of what they are entitled to earn in fees under each of the Fund's respective agreements.

15 **D. Defendants Misappropriated Over One Million Dollars Intended for the Co-Fund**

16 48. In the first half of 2016, Rothenberg and RVMC sought to invest in a privately held
17 technology company ("Private Company") by purchasing its common shares.

18 49. In early July 2016, Defendants agreed to tentative terms with Private Company on a
19 proposed purchase of common shares and Private Company agreed to begin drafting a secondary stock
20 purchase agreement for RVMC's review. The tentative deal required RVMC, through an investment
21 vehicle of Defendants' creation, to purchase approximately \$14 million worth of Private Company's
22 shares.

23 50. Defendants represented to prospective investors that they intended to fund the proposed
24 deal through a pooled investment fund, the Co-Fund, which was to invest in a special purpose vehicle
25 that would purchase the Private Company shares. At Rothenberg's direction, in early July 2016, RVMC
26 created marketing materials for the Co-Fund, which Rothenberg reviewed and revised. In those
27 materials, RVMC was identified as the manager of the Co-Fund.

28 51. Several RVMC employees began marketing the opportunity to invest in the Co-Fund.

1 As instructed by Rothenberg, these employees impressed upon the prospective investors that time was of
2 the essence in order to participate in the Co-Fund. Rothenberg suggested to these employees that any
3 prospective investor that wanted to participate in the Co-Fund immediately wire their money to a bank
4 account RVMC established for the purported purpose of capitalizing the Co-Fund.

5 52. On or about Thursday, July 13, 2016, a RVMC employee reached out to an existing
6 investor group in the 2015 Fund (the “Co-Fund Investor”) to solicit its investment in the Co-Fund. On
7 or about July 14, the RVMC employee relayed Rothenberg’s request that any prospective investor in the
8 Co-Fund immediately wire their investment into the bank account RVMC purportedly opened for the
9 Fund and suggested that the Co-Fund Investor wire its capital that same evening.

10 53. That same Thursday evening, Rothenberg emailed the Co-Fund Investor directly to
11 highlight the investment opportunity presented by the Co-Fund. Rothenberg stated that the Co-Fund
12 Investor could secure its spot “if we receive your wire in our account before the weekend.” Less than an
13 hour later, the Co-Fund Investor agreed to invest \$1 million in the Co-Fund and stated it would wire the
14 money the following morning.

15 54. The next morning, Friday, July 15, 2016, the Co-Fund Investor wired \$1 million to the
16 bank account RVMC identified for investing in the Co-Fund (the “Co-Fund Account”). The Co-Fund
17 Investor emailed Rothenberg and the RVMC employee to confirm receipt of the wire. Rothenberg
18 responded personally and confirmed receipt of the wire from the Co-Fund Investor.

19 55. That very same day, Defendants misappropriated the money by transferring the Co-Fund
20 Investor’s \$1 million from the Co-Fund Account to RVMC’s bank account. From there, and on the
21 same day, Defendants funneled \$450,000 to the 2016 Fund, \$50,000 to River Studios, and over \$80,000
22 to two other entities controlled by Rothenberg. None of these transfers involved an investment in
23 Private Company.

24 56. Between July 14 and August 1, 2016, RVMC raised another \$350,000 from investors in
25 the Co-Fund, bringing the total amount raised to \$1.35 million. At the same time RVMC was raising
26 this money, Defendants misappropriated all of the investment capital raised for the Co-Fund. On July
27 21, Rothenberg directed the transfer of \$200,000 to his personal bank account, and by July 25, he had
28 directed the transfer of over \$500,000 dollars to the account of a limited liability company believed to be

1 | Rothenberg's personal entity. By August 1, all of the \$1.35 million raised for the Co-Fund had been
2 | misappropriated by Defendants.

3 | 57. Meanwhile, RVMC continued negotiating with Private Company. Rothenberg failed to
4 | tell the Co-Fund Investor and other Co-Fund investors that the proposed agreement with Private
5 | Company had not yet been consummated.

6 | 58. On or about August 3, 2016, RVMC informed the Co-Fund Investor only that it
7 | "expect[ed] the deal to close soon."

8 | 59. On or about August 18, 2016, the Co-Fund Investor requested that Defendants return its
9 | \$1 million provided for investment in the Co-Fund over one month prior. At the time, the Co-Fund
10 | Investor stated that it was still interested in investing in the Co-Fund, but it would keep the money until
11 | Defendants confirmed that the proposed transaction with Private Company had closed.

12 | 60. On or about August 21, 2016, Rothenberg told the Co-Fund Investor that its capital had
13 | been invested in the 2016 Fund, falsely claiming that was what the Co-Fund Investor purportedly
14 | intended all along.

15 | 61. The following day, on or about August 22, 2016, the Co-Fund Investor demanded the
16 | immediate return of its \$1 million, and Rothenberg personally acknowledged receipt of its demand. The
17 | Co-Fund Investor reiterated its demand on or about August 24.

18 | 62. In the ensuing weeks, other investors that provided capital to RVMC for the purpose of
19 | investing in the Co-Fund demanded the return of their money.

20 | 63. Defendants failed to return the Co-Fund Investor's \$1 million for nearly one year even
21 | though on or about August 30, 2016, Private Company told Rothenberg it was no longer interested in an
22 | investment deal with Defendants. Eventually, on or about August 31, 2017, Rothenberg caused RVMC
23 | to wire \$1 million to the Co-Fund Investor.

24 | 64. Defendants misappropriated the \$1 million used to repay the Co-Fund Investor from the
25 | 2013 and 2015 Funds. Specifically, the source of the \$1 million was from the liquidation of assets held
26 | by the 2013 and 2015 Funds. Defendants improperly used this money instead of either using the assets
27 | for the benefit of the 2013 or 2015 Funds or making distributions to the 2013 and 2015 Funds' investors,
28 | as the Funds' investment agreements provided.

E. Rothenberg Used Misappropriated Funds to Finance River Studios, the River Brand, and His Lifestyle

65. As set forth above in Paragraphs 37 to 47, based on accounting records obtained from RVMC, it is estimated that by April 2017, Defendants took excess management fees of \$7 million from the 2013, 2014, and 2015 Funds. Rothenberg used the excess management fees to support his River brand entities, primarily River Studios, and to support his very public lifestyle.

66. Beginning in April 2015, Rothenberg began using money misappropriated from three of the Rothenberg Funds to pay expenses for River Studios. The money came primarily from the 2015 Fund, but by the end of 2015, Rothenberg was also taking money from the 2013 and 2014 Funds to cover both River Studios' and RVMC's growing expenses.

67. Consistent with River Studios being Rothenberg's wholly owned company, Rothenberg represented to prospective investors in River Studios that the company was his—saying it was “self-funded.” At the same time, however, Defendants were improperly taking money from the Funds to finance River Studios' operations.

68. In 2016, Rothenberg continued to funnel cash from the Rothenberg Funds into River Studios. Throughout 2016, Defendants continued to raise money from investors for the 2016 Fund, which was contractually obligated to invest in the 2015 Fund, but Defendants never disclosed that they were improperly taking 2015 Fund money.

69. In addition to taking money from the Rothenberg Funds for River Studios, Rothenberg misappropriated money from the Funds for his other commercial endeavors and the River brand. He sent money to numerous entities he owned and operated, including financing a car racing team. These were not expenses or investments authorized by the Funds and Rothenberg never disclosed these transactions to the Funds' investors.

70. As discussed above, Rothenberg also took cash from the Funds to pay for RVMC expenses and his personal expenses. Even after Rothenberg became aware of the Commission's investigation, he continued taking Fund money to pay off his legal bills and personal credit cards.

71. In a purported effort to raise the profile of his River brand, Rothenberg caused his entities—which were funded in part with money misappropriated from the RVMC-managed venture capital funds—to spend hundreds of thousands of dollars on sporting events and other entertainment,

1 including (i) leasing a suite at the home arena of the Golden State Warriors for multiple seasons; (ii)
2 leasing a suite at Super Bowl 50; (iii) leasing the home stadium of the San Francisco Giants for
3 “Founders Field Days;” (iv) financing a racing car and crew; and (v) throwing private parties and events
4 at high-end resorts. Rothenberg comingled and funneled cash through a network of bank accounts and
5 entities to pay these expenses, with most of the cash coming from the Rothenberg Funds, much of which
6 Defendants had misappropriated under the guise of management fees, administrative expenses,
7 advances, and so-called “carry fees” purportedly due to RVMC.

8 **F. Defendants Have Engaged in Deceptive Acts To Hide Their Misappropriation**

9 72. Throughout 2015 and continuing through December 2017 (and possibly later), in
10 furtherance of their scheme to defraud investors in the Funds, Defendants have engaged in numerous
11 deceptive acts to hide their misappropriation from the Funds’ investors. These deceptive acts included,
12 among others, (i) improperly using cash from the 2015 Fund so RVMC could secure a line of credit
13 from a bank, and then using the proceeds from the line of credit to mask the 2015 Fund’s “overpayment”
14 of fees; (ii) entering into self-dealing transactions in which the Rothenberg Funds purportedly purchased
15 securities from RVMC under terms set by Rothenberg; (iii) misappropriating cash received from the
16 sales of Fund investments to pay for Defendants’ expenses and hide the overpayment of fees (one
17 example above set forth above in paragraph 64); and (iv) falsely claiming that portions of the
18 misappropriated money were investments in River Studios.

19 73. The deceptive acts regarding the line of credit with the bank began in December 2015
20 when Rothenberg entered into negotiations with a bank for RVMC to obtain a line of credit using \$4.25
21 million as collateral. Rothenberg represented to the bank that the \$4.25 million was cash that RVMC
22 was entitled to earn as management fees. Once the parties reached agreement on the terms for the line of
23 credit, on or about December 29, 2015, referencing the bank account numbers, the bank requested that
24 Rothenberg approve the transfer of \$4.25 million from the 2015 Fund’s bank account to RVMC’s bank
25 account. That same day, Rothenberg approved in writing the requested transfer and the next day, he
26 acknowledged to the bank that the transfer had occurred. The \$4.25 million was subsequently moved
27 into a collateral account.

28 74. At the end of December 2015, the bank provided RVMC with a \$4 million line of credit.

1 RVMC immediately drew down the entire \$4 million line of credit and transferred the proceeds to the
2 2015 Fund's bank account. Rothenberg's actions, timed to the 2015 Fund's fiscal year-end, created the
3 illusion that Rothenberg was returning excess fees that RVMC had taken during 2015.

4 75. The primary deceptive acts regarding the above-referenced self-dealing transactions
5 involve certain Rothenberg Funds purportedly purchasing securities from RVMC. Defendants used
6 these self-dealing transactions to mask the overpayment of fees and Defendants' use of the Funds'
7 money to finance Rothenberg's personal business ventures.

8 76. These self-dealing transactions primarily involved the River Accelerator. In particular, in
9 exchange for the River Accelerator providing early-stage startups with resources, the startups agreed to
10 provide warrants to "Rothenberg Ventures." As discussed above, Rothenberg executed these
11 agreements on behalf of "Rothenberg Ventures," usually defined in the agreements as RVMC, RVMC's
12 managers (which would include Rothenberg personally), any fund RVMC managed, or any investor
13 approved by "Rothenberg Ventures" and the startup. While "Rothenberg Ventures" entered into
14 agreements with the startups in exchange for warrants, Defendants later sold these warrants to the 2015
15 Fund (and possibly the 2016 Fund) to justify their earlier misappropriation.

16 77. For example, throughout the first quarter of 2016, Defendants took over \$1.4 million
17 from the 2015 Fund in a series of transfers, which at the time, were not recorded as investments.
18 According to a May 2015 agreement RVMC provided to the Commission, the 2015 Fund agreed to
19 advance money to RVMC at no cost in order for RVMC to purchase warrants in unspecified companies
20 at a later date. The terms of this agreement, which was executed by Rothenberg on behalf of both
21 RVMC and the 2015 Fund, were not disclosed to the investors of the 2015 Fund.

22 78. RVMC provided to the Commission, but not the 2015 Fund's investors, purchase and
23 sale agreements between the 2015 Fund and RVMC. Each of these agreements are dated December 31,
24 2016, and purport to reflect the 2015 Fund's purchase of warrants in specific River Accelerator startups
25 from RVMC. The agreements are incomplete and reference valuation schedules that are not included
26 and do not appear to exist. The purchase amounts match dollar amounts Defendants previously
27 misappropriated from the 2015 Fund and used for their benefit. Rothenberg executed the purchase and
28 sale agreements on behalf of both RVMC and the 2015 Fund.

PRAYER FOR RELIEF

WHEREFORE, the Commission respectfully requests that this Court find the Defendants committed the violations alleged, and:

I.

Enter an order enjoining all Defendants permanently from directly or indirectly violating Sections 206(1), 206(2), and 206(4) of the Advisers Act [15 U.S.C. § 80b-6(1), (2), and (4)], and Rule 206(4)-8 thereunder [17 C.F.R. § 275.206(4)-8].

II.

Enter an order requiring Defendants to disgorge their ill-gotten gains according to proof, plus prejudgment interest thereon.

III.

Enter an order requiring Defendants to pay civil penalties pursuant to Sections 209(e) of the Advisers Act [15 U.S.C. § 80b-9(e)].

IV.

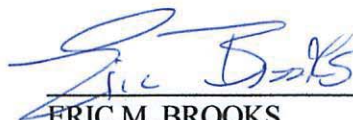
Retain jurisdiction of this action in accordance with the principles of equity and the Federal Rules of Civil Procedure in order to implement and carry out the terms of all orders and decrees that may be entered, or to entertain any suitable application or motion for additional relief within the jurisdiction of this Court.

V.

Grant such other and further relief as this Court may determine to be just, equitable, and necessary.

Dated: August 20, 2018

Respectfully submitted,



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SECURITIES AND EXCHANGE COMMISSION