

## OECD Blockchain Policy Forum Distributed Ledgers: Opportunities and Challenges

#### 4-5 September 2018

**OECD Conference Centre, Paris** 

#### DRAFT AGENDA

#### **■** Background and format

Blockchain and its underlying distributed ledger technology (DLT) have the potential to fundamentally transform a wide range of industries and markets. Blockchain's features can increase transparency and traceability, help to secure trust between parties, facilitate market access and improve the efficiency of transactions. The technology has clear potential, but there are also challenges to its development, including the potential for misuse and misunderstanding.

National governments, regulators and international standard setters will play a significant role in shaping blockchain innovation through the domestic and global policy environment. Policymakers will need to address the challenges presented by blockchain, but also consider its impacts on policy outcomes and programme delivery.

The OECD Blockchain Policy Forum is the first major international conference to take stock of blockchain's impacts across the full range of government activities and public priorities. The Forum will address the benefits and risks of blockchain for our economies and societies, begin to identify good policy and regulatory approaches, and investigate uses in specific policy areas. The OECD will welcome over 400 senior decision-makers from the public and private sectors, experts, academics and other stakeholders for these landmark discussions.

#### Participants will focus on:

- Blockchain's potential global economic impact
- Implications on privacy and cybersecurity
- Using blockchain to enhance inclusiveness
- Using blockchain to promote green growth and sustainability
- Using blockchain to strengthen governance and enforcement practices

#### Contacts

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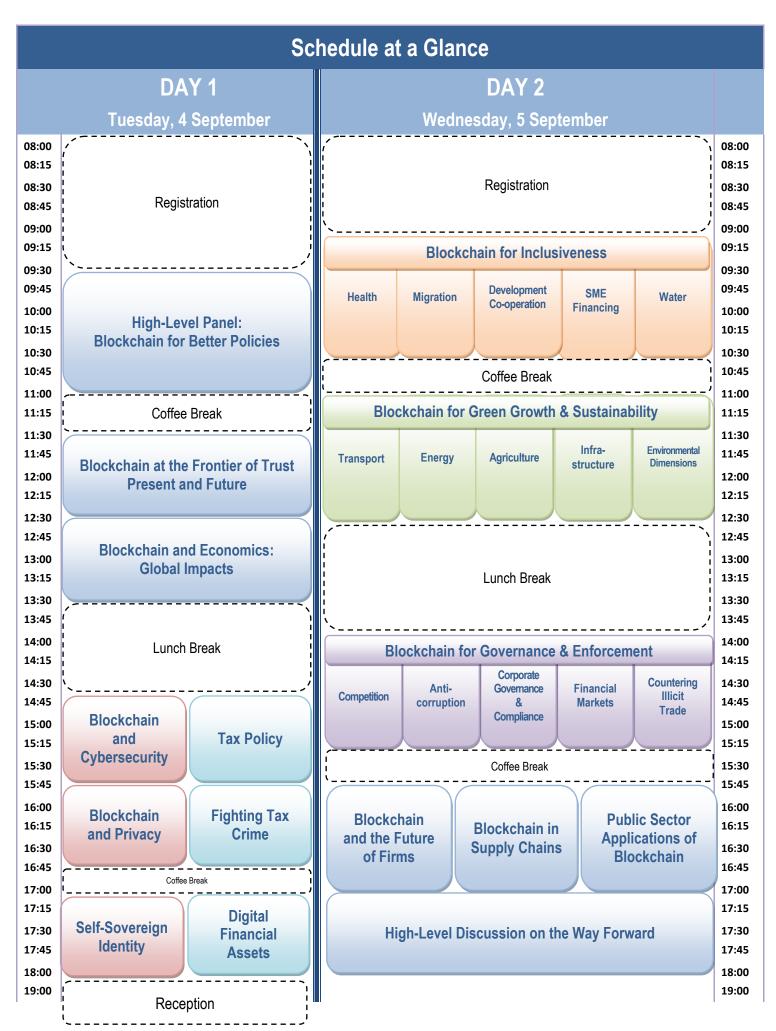
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# DAY 1 – 4 SEPTEMBER 2018 Setting the scene and transversal issues

09:30-11:00	High-Level Panel: Blockchain for Better Policies						
	Strategic discussion on the potential benefits and risks of blockchain for our economies and societies, and what governments should do to realise this potential. This conversation will set the scene for the forum in demonstrating the readiness of policymakers to leverage this technology to improve the design, implementation and impact of public policy initiatives.						
Master of ceremony	Anne McElvoy, Editor, The Economist*						
Panellists	Angel Gurría, Secretary-General, OECD Ana Brnabić, Prime Minister, Serbia David Burt, Premier of Bermuda Pravind Kumar Jugnauth, Prime Minister, Republic of Mauritius Tadej Slapnik, State Secretary, Slovenia*						
11:00-11:30	Coffee break						
11:30-12:30	Blockchain at the Frontier of Trust – Present and Future						
Moderator	This session takes stock of the main characteristics of blockchain and DLT, its basic use cases, types, as well as limitations and risks. Special focus will be given to the technology's trust and transparency related implications. The panellists will also discuss latest developments in this area, including tokenisation, energy efficiency, and linkages with other technologies, such as Artificial Intelligence.  Perianne Boring, President, Chamber of Digital Commerce						
Panellists	Loretta Joseph, Chair of the Advisory Board, Australian Digital Currency and Commerce Association Charley Cooper, Managing Director, R3 Craig Sproule, Chief Executive Officer, Crowd Machine Don Tapscott, Chairman, Blockchain Research Institute*						
12.30 – 13.30	Blockchain and Economics: Global Impacts						
	By reframing such concepts as trust, transparency, identity and centralised authority, distributed ledger technology has the potential to fundamentally impact how markets are structured, with implications for labour markets, development, monetary policy and more. This expert dialogue will focus on the potential implications of blockchain for the global economic landscape, highlighting possible opportunities and risks ahead.						
Moderator	Lord Meghnad Desai, Professor Emeritus of Economics, London School of Economics						
Discussants	Arunma Oteh, Vice-President and Treasurer, World Bank Laurence Boone, Chief Economist, OECD						
13.30 - 14.30	Lunch Break						

#### 14.30 - 15.45

#### **Parallel Sessions**

#### **Defending Decentralisation: Blockchain and Cybersecurity**

Emerging technologies play a key role in fostering economic growth and inclusiveness, but also give rise to new vulnerabilities. Managing arising cyber security risks is essential for reaping the benefits of digital solutions, including distributed ledgers. Blockchain could provide advancements in data tampering detection and operational resilience, but the technology still has many gaps to cover. This panel will discuss blockchain's cybersecurity challenges, newest developments in this area, as well as potential risk management measures.

Chair

Andrew Wyckoff, Director for Science, Technology and Innovation, OECD\*

**Panellists** 

Liming Zhu, Research Director, Data61
Liraz Siri, Chief Executive Officer, Tabookey
Erin English, Senior Security Strategist, Microsoft

#### Tax policy in a "blockchained" world

This session will look at how blockchain and digital financial assets are impacting tax policy. Panellists will discuss blockchain's implications for foundational concepts in the international tax system, as well as the appropriate tax treatment of crypto-assets.

Chair

Caroline Malcolm, Senior Advisor, Tax and Digitalisation, OECD

**Panellists** 

Simon Webber, Economist, Duff and Phelps
Arnis Libenzons, Head of E-Commerce team, Tax Control Board, Latvia\*

Further panellists to be confirmed

#### 15.45 - 16.45

#### **Parallel Sessions**

#### Me, Myself, and I: Privacy Considerations for Blockchain

The recent uptick in reported instances of abusive surveillance and data collection have led people to look closer at current models of data privacy and security. Decentralised solutions like blockchain have emerged to empower end users to take control of their data. While these decentralised systems offer users independence from third party monitoring, blockchain designs that enable this freedom also have the potential to put users' privacy more at risk than before. This panel will be exploring the privacy challenges that come with using blockchain applications and possible ways to tackle them.

Chair

Deepak Gopalakrishna, Director, Boston Consulting Group Digital Ventures

**Panellists** 

Marta Piekarska, Director of Ecosystem, Hyperledger

**Peteris Zilgalvis,** Head of Unit, Digital Innovation and Blockchain, European Commission

Maya Zehavi, Chief Executive Officer, Ontici

#### **Fighting Tax Crime and Improving Tax Administration**

This session will focus on crypto-assets as the new frontier in tax and other financial crimes, as well as how blockchain-based tools may be effective to improve certain aspects of tax administration.

Chair

Grace Perez-Navarro, Deputy-Director, Centre for Tax Policy and Administration, OECD

**Panellists** 

**Don Fort**, Chief of Criminal Investigations, Internal Revenue Service, United States (video presentation)

**Terry Hartsinck**, Head of FIOD/Financial Advanced Cyber Team, Dutch Ministry of Finance **Simon Grunwell**, Assistant Director of Criminal Investigations, HM Revenue and Customs **Aidan Larkin**, Head of Asset Recovery, Wilson Auctions

Philippe Thevoz, Executive Vice President eGovernment Systems, SICPA

16.45 - 17.00

Coffee Break

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#### **Parallel Sessions**

#### **Self-Sovereign Identity**

Every time you walk into a bar, you show your national identity card to the bartender. The bartender is just looking to confirm your age, but also now has information about your street address, weight, height, and eye colour. What if you could share the part of your identity that you wanted for a set amount of time? What if you were in charge of your identity? This panel will explore what self-sovereign identity means and if it can be a feasible reality.

Chair

Joseph Weinberg, Chairman, Shyft and Chief Executive Officer, Paycase

**Panellists** 

**David Shrier**, Chief Executive Officer, Distilled Analytics **Mary Saracco**, Co-Founder and Chief Innovation Officer, Ubanx\* **Maja Vujinovic**, Chief Innovation Officer, General Electric\*

#### **Building a Global Policy Environment for Digital Financial Assets**

The growth of blockchain-based digital financial assets brings new challenges for policymakers, regulators and the financial system overall. Recent OECD discussions between industry and regulators have highlighted the need for international co-operation to ensure challenges are met and these new asset types have positive economic and social impacts. This session will present the outcomes of these OECD discussions and consider what next steps the international community could take.

Chair

**Flore-Anne Messy**, Head of the Insurance, Private Pensions and Financial Markets Division, OECD

**Panellists** 

Jeffrey Bandman, Principal, Bandman Advisors

Antonina Levashenko, Director, Russia-OECD Center, Russian Presidential Academy of

National Economy and Public Administration (RANEPA)

Aerdt Houben, Chair, OECD Committee on Financial Markets\*

Further panellists to be confirmed

18.00- 20.00

**Cocktail Reception** 

<sup>\*</sup> To be confirmed

#### DAY 2 – 5 SEPTEMBER 2018 - Use Cases

9.00-10.30

**Parallel Sessions: Blockchain for Inclusiveness** 

#### Hacking Health: Using Blockchain for Healthcare Data Management

Imagine having a heart attack in a foreign country. How would the nearest hospital be able to access your health records and know important information critical to first response care? The current state of health records is extremely fragmented due to the lack of common standards and architecture. In this way, Blockchain presents strong opportunities for securely transferring essential health records to relevant medical partners. However, given it touches particularly sensitive data, the use of blockchain also poses significant risks.

Chair

Marthe Fourcade, Editor, Bloomberg\*

**Panellists** 

Frank Ricotta, Chief Executive Officer, BurstlQ

Paul de Raeve, Secretary General, European Federation of Nurses

Representative from Open Data Institute\*
Representative from Estonian government \*

#### **Beyond Borders: Blockchain for Migration Issues**

Migration is nothing new. However, the 2015/2016 refugee surge in Europe revealed a number of weaknesses in the capacity of host countries to cope with such a large and unforeseen inflow of people in need to protection. Technological advances to mobile identities are poised to make such difficulties easier for both migrants and the host countries. This panel will explore these opportunities for innovation as well as some of the risks that might be insured by adopting these new systems.

Chair

Jean-Christophe Dumont, Head of International Migration Division, OECD

**Panellists** 

Julien Bouteloup, Chief Executive Officer, IDBox and Flyingcarpet
Robert Opp, Director of Innovation and Change Management at World Food Programme
Jouko Salonen, Director of Administration, Finnish Immigration Service
Representative from ID2020\*

#### **Building with Blockchain: Development Co-operation**

Blockchain technology could become a key ingredient in delivering the Sustainable Development Goals (SDGs). At the same time, technological disruptions as the blockchain technology are challenging established knowledge and practices. This panel looks into the opportunities emerging from the application of blockchain to development cooperation, with use cases and pilots, as well as emerging trends and policy implications.

Chair

Jorge Moreira da Silva, Director for Development Co-operation, OECD

**Panellists** 

Piet Kleffmann, Head Task Force TruBudget, KfW Development Bank

Julie Maupin, Director of social impact and public regulatory affairs, IOTA Foundation

Jane Thomason, Senior Advisor, IDBox

Elizabeth Noznesky, Senior Program Advisor, CARE International\*

Komminist Weldemariam, Senior Technical Staff Member, IBM Research Africa\*

<sup>\*</sup> To be confirmed

#### **SME Financing**

Blockchain could support the development of SMEs by helping them react to the market failures, financing gaps and scale-related issues that lead to higher transaction costs. Blockchain-based solutions may also ease supply chain management for SMEs both locally and in the context of GVCs. This session will discuss blockchain's most promising applications in SMEs financing, potential effect on their business models, and how governments can enhance application of blockchain by SMEs.

Chair

Lucia Cusmano, Head of Unit, SME and Entrepreneurship Division, OECD

**Panellists** 

**Eugene Green**, Chief Executive Officer, Wish Finance **Agnes Hugot**, Chief Executive Officer, FastTrackTrade

Yossi Haddas, Head of Financial Unit SMBA in the Ministry of Economy

#### Releasing the Floodgates: Blockchain for Water Management

The world is not on-track to meet the SDG 6 on *Water and Sanitation for All*, with an expected 40 percent gap in global water supply and demand by 2050. Water decision-makers and practitioners need to improve governance, investment and technologies to incentivise more sustainable, efficient and equal use of water and related services. This panel will explore how blockchain technology can help meet water challenges and make contributions towards improved governance and investments in the water sector. It will also weigh in on what the potential risks and benefits are of using blockchain in this sector.

Chair

**Gonzalo Delacámara**, Head of the Water Economics Group, IMDEA Water Research Foundation

**Panellists** 

**Trevor Bishop**, Director of Strategy and Policy at OFWAT, Water Services Regulator for England and Wales

Arthur Wood, Founding Partner, Total Impact Capital (TIC)

Kalanithy Vairavamoorthy, Executive Director, International Water Association

Katrina Donaghy, Chief Executive Officer, Civic Ledger

10.30 - 11.00

Coffee Break

#### 11.00 - 12.30

#### Parallel Sessions: Blockchain for Green Growth & Sustainability

#### Blockchain and Beyond: Encoding 21st Century Transportation

Urban mobility today is a siloed world of separate and independently regulated services. The application of distributed ledger technologies to urban mobility may lead to a future more aligned with "as-a-service" models where actors engage directly with one another based on commonly agreed protocols. In this session, the International Transportation Forum will present findings from the report "Blockchain and Beyond: Encoding 21<sup>st</sup> Century Transportation". Panellists will discuss how blockchain might better integrate these different factions as well as how public authorities can prepare for a more interconnected urban mobility ecosystem.

Chair

**Katja Schechtner**, Innovation Analyst and Researcher, International Transport Forum and MIT media lab

**Panellists** 

Irfon Watkins, Chief Executive Officer, DOVU

Philip Schartu, Director & Advisory, Innovation at EY (Tesseract)

Maria Rautavirta, Senior Engineer, Deputy Head of Unit, Ministry of Transport and

Communications of Finland\*

Chris Ballinger, Chief Executive Officer & Co-Founder, Mobility Open Blockchain Initiative\*

#### Powering the Future: Blockchain Technology in the Energy Sector

Blockchain and other DLTs hold great promise to help solve key energy challenges. The growing number of connected devices and distributed energy resources is adding further complexity to the rapidly evolving energy system. Blockchain may play an integral part in connecting consumers, electric utilities and third parties to these devices and the wider system, in a more secure, efficient, and distributed way. In this session, energy incumbents, blockchain start-ups, regulatory bodies, and researchers share their perspectives on the opportunities, challenges, and risks of applying blockchain technologies in the energy sector.

Chair

**Ana Trbovich**, Co-founder and Chief Operating Officer of GridSingularity; Foundation Council Member of Energy Web Foundation\*

**Panellists** 

Jules Besnainou, Director, Cleantech Group\*
Joanna Hubbard, Co-founder and Chief Operations Officer, Electron\*
Marc Van Hoof, Chief Operations Officer, Powerledger\*

#### Ripe for Disruption: Using Blockchain for Agricultural Supply Chains

The agri-food system affects environmental sustainability, human health and well-being, and distribution of wealth around the globe. Its effective and efficient functioning is often constrained by information gaps and asymmetries, as well as high transaction and coordination costs. This panel will explore how blockchain technology can help deal with these challenges by facilitating the management of value chain logistics, delivering regulatory compliance at lower cost, enabling effective tracking and traceability of products as well as improving transparency for all actors, from producers to consumers.

Chair

Eric E. Cohen, Chief Executive Officer, Cohen Computer Consulting\*

Panellists

Clement Berge-Lefranc, Chief Executive Officer and Co-founder, Ownest Sian Thomas, Head of Information Management, UK Food Standards Agency Genevieve Leveille, Founder and Chief Executive Officer, Agriledger\*

#### **Blockchain Buildings: Blockchain for Infrastructure**

Setting a strong governance and investment framework surrounding the procurement of infrastructure and the various parties involved can be improved through digitalisation, including exploring the potential application of digital distributed ledgers. This session investigates blockchain's use in infrastructure procurement and investment, and whether the technology could be a driving force for much-needed standardisation in the sector.

Chair

Greg Medcraft, Director for Financial and Enterprise Affairs, OECD

**Panellists** 

Linda Pawczuk, Blockchain Principal, Deloitte
Guido Fürer, Group Chief Investment Officer, Swiss Re\*
David Higgins, Executive Chairman, High Speed 2\*
Jennifer Schooling, Director, Cambridge Centre for Smart Infrastructure\*

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<sup>\*</sup> To be confirmed

#### Coming Full Circle: Blockchain's Role in Creating Circular Economies

The twentieth century was an age of unprecedented growth in the use of natural resources and materials. Global raw material use rose at about twice the rate of population growth. It is now necessary to look at innovative ways to curb consumption. The establishment and transition towards circular economies could help curb and cap global raw material use. This panel will discuss how blockchain could help a global transition to circular economies, for example through sustainable supply chain opportunities, or alternatively inhibit such a transition.

Chair Raf Gansemann, Digital Transformation Consultant, CGI Belgium

Panellists Ben Zwartveld, Enterprise Architect, Ministry of infrastructure and environment,

Netherlands

Tara Norton, Managing Director, Business for Social Responsibility

Wilhelm Myrer, Founder, Empower AS

Katherine Foster, Chief Strategy Officer, Blockchain Labs for Open Collaboration (BLOC)

12.30 - 14.00

Lunch Break

#### 14.00 - 15.15

#### Parallel Sessions: Blockchain for Regulation and Enforcement

#### Consensus or Collusion? Blockchain's Impact on Competition

On the one hand, blockchain creates opportunities to enhance competition by lowering barriers to entry to smaller firms and creating new markets. On the other hand, it also poses challenges as it could introduce opportunities for collusive or exclusionary strategies. This session will aim to understand the need for competition agencies to address regulation or conduct that might prevent the efficient adoption of the technology while remaining technology-neutral, and whether the use of private or public blockchain create new concerns, or change their priorities. It will also discuss the need for competition agencies to be granted access to private blockchains to help their investigations and whether they can use blockchain to create more effect remedies.

Chair

Antonio Gomes, Head of Competition, OECD

**Panellists** 

Falk Schoening, Partner, Hogan Lovells Brussels

**Alexis Brunelle**, Rapporteur, Autorite de la Concurrence (French Competition Authority) **Ioannis Lianos**, Professor of Global Competition Law and Public Policy, University College London

Catherine Mulligan, Visiting Professor, Imperial College

### Un-Corrupting Crypto: Investigating Corruption Offences Committed with Cryptocurrencies

Cryptocurrencies based on distributed-ledger technologies may shield corruption with a cloak of anonymity. This panel will explore how law enforcement can — with the private sector — nonetheless use these technologies to detect, investigate and prosecute transnational corruption offences. The session will also discuss ways to strengthen international cooperation in this area.

Chair

TBC

**Panellists** 

**Sarah Meiklejohn**, Reader (Associate Professor), Cryptography and Security at University College London

Marc Taverner, Global Ambassador, Bitfury

**Elizabeth Aloi**, Chief of Special Financial Investigations Unit, Department of Justice Money Laundering and Asset Recovery Unit, United States\*

#### **Corporate Governance and Compliance**

The blockchain technology presents both opportunities and challenges for corporate governance and compliance. It may eventually allow tracking and reporting on financial information in real time while maintaining a clearer chain of reliable and secure information on transaction histories. This has important impacts as the potentially lower costs, greater liquidity, more accurate record-keeping, and transparency of ownership could increase efficiency of existing practises, as well as provide new enforcement tools for market regulators. Moreover, the governance of blockchain itself is a new frontier forcing us to reconsider what we know as good governance. This panel aims to understand what these impacts and challenges might entail.

Chair

**Carl Westphal,** OECD Corporate Governance Committee and U.S. Department of the Treasury\*

**Panellists** 

Evan Epstein, Co-Director, Stanford/NVCA Venture Capital Association
Thomas Toomse-Smith, Project Director, UK Financial Reporting Council
Marco Grossi, Director, Financial Services Audit, Deloitte Switzerland
Erik Vermeulen, Professor, Tilberg University, The Netherlands
Janet Williamson, Senior Policy Officer, Economic and Social Affairs Department, TUC UK

#### **Banking on Blockchain: Blockchain in Financial Services**

Blockchain is expected to have a cross-cutting impact on a wide variety of financial services beyond payments, with applications ranging from payments and settlement to smart contracts, compliance and more. At the same time, possible risks must be addressed to ensure system resilience and to capture the benefits of distributed ledger technologies in the financial sector. This session will gather industry experts and policy makers to explore various applications of blockchain technology in financial services, to discuss their benefits and pitfalls, and the impact of the technology on the financial industry more broadly.

Keynote

William Zhu, CEO, Gingkoo Industries

Chair

Aerdt Houben, Chair, OECD Committee on Financial Markets

**Panellists** 

Alain Kunz, Founder, TokenSuisse AG
Geoffroy Cailloux, Head of Savings and Financial Market Unit, French Treasury
John D'Agostino, Managing Director, DMS Governance
Alicia Pertusa, Managing Director of Corporate and Investment Banking, BBVA\*

#### **Blockchain Solutions to Illicit Trade**

Blockchain applications hold potential for a step change in authentication technology with high potential to reduce illicit trade. On the other hand, existing blockchains such as crypto-currencies have already been abused to facilitate anonymity in illegal commercial transactions as well as trade based money laundering. This session will describe some of the concrete applications of blockchain to reduce black and grey markets, and the opportunities it presents to support the achievement of targets under the SDGs related to establishing legal identity, protection of biodiversity and reduction of organised crime. The panel will also discuss what policy and commercial obstacles hinder or delay blockchain as a substitute for existing authentication technologies.

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<sup>\*</sup> To be confirmed

Chair Joëlle Toledano, Professor, CentraleSupélec\*

Panellists Geoffroy Bessaud, Associate Vice-President, Corporate anti-counterfeiting coordination,

Corporate Security, Sanofi

Dominik Thor, Founder, Vaultitude

Mariana Dahan, Chief Executive Officer and co-Founder, World Identity Network\*

15.15 - 15.45

Coffee Break

#### 15:45-17:00

#### **Parallel Sessions**

#### **Blockchain for Responsible Supply Chains**

The OECD Guidelines for Multinational Enterprises and the OECD Due Diligence Guidance for Responsible Business Conduct recommend that businesses conduct supply chain due diligence to identify and address risks of contributing to adverse impacts on human rights, labour rights, the environment and financial integrity. In order to identify the areas of the supply chain where risks are most likely to be present and most significant, businesses need reliable and easily accessible information from midstream and upstream supply chain actors passed down through the supply chain. This session will explore practical use cases where blockchain has been piloted in different sectors, as well as discuss potential barriers (such as fragmentation and lack of interoperability) and plans to overcome them.

Chair

Jennifer Schappert, Policy Analyst, OECD Responsible Business Conduct Unit

**Panellists** 

TBC, Cotton industry blockchain initiative representative **David Shrier**, Chief Executive Officer, Distilled Analytics **Ryan Taylor**, Chief Executive Officer, Consensas

Michèle Bruelhart, Director of Innovation, Responsible Mineral Initiative\*

#### **Blockchain and the Future of Firms**

Much like how the internet threatened traditional brick and mortar business models, blockchain systems are poised to disrupt several aspects of business models that are commonplace today. While it is uncertain how this technology will evolve, there are clear impacts it will have on the operational structure and functions of enterprises. This panel will look at how ICO financing will change start-ups' business functions, how peer-to-peer networks will impact firms' relationships with customers, and the future of Decentralized Autonomous Organizations.

Chair

Mathilde Mesnard, Deputy Director for Financial and Enterprise Affairs, OECD

**Panellists** 

**Ben Gorlick**, Director of Products, Blockstream

**Catherine Mulligan**, Visiting Professor, Imperial College **Catherine Tucker**, Founder, MIT Cryptoeconomics Lab\*

Pilar Santamaria, Innovation Vice President and CTO for EMEA, Dell Technologies\*

#### **Public Sector Applications of Blockchain**

Over the last few years, the public sector has experimented with applications of blockchain and distributed ledger technology (DLT) to solve various problems, both new and longstanding. This emerging technology offers new types of possibilities as well as new challenges for governments as they discover its promises and limitations in practice. Government "early adopters" and observers of public sector blockchain/DLT projects have some initial successes and lessons to share, insights about internal enabling conditions for successful use of blockchain and DLT, early signals of potential arising auxiliary issues, lessons on avoiding false promises of the technology, and suggestions about the various roles governments can play in shaping the development of emerging technologies.

Chair

TBC

**Panellists** 

Cara LaPointe, Senior Fellow, Beeck Center for Social Impact & Innovation at Georgetown University

Benoit Abeloss, Policy Advisor, European Commission

Tomicah Tillemann, Director, Blockchain Trust Accelerator at New America\*

Zia Kahn, Vice President of Innovation, Rockefeller Foundation\*

#### 17.00-18:00

#### High-level Discussion on the Way Forward

An interactive discussion with the audience on the lessons from the conference. Key questions will include:

- What government policies could help to harness the potential benefits of blockchain and DLT, while mitigating its risks and potential for misuse?
- How to provide a regulatory level playing field and guarantee proportionality?
- What is the right mix of industry standards, policies and regulation?
- How to ensure a harmonised approach and ensure interoperability?
- Is there a need for common international / global standards and principles?
- What is the overall role for governments and international organisations?

Chair

Greg Medcraft, Director for Financial and Enterprise Affairs, OECD

**Panellists** 

**Monica Aspé**, Ambassador of Mexico to the OECD **Chris Sharrock**, Ambassador of the UK to the OECD

<sup>\*</sup> To be confirmed