

## 2020 - Quick Facts

**£332m**

**Raised by:**

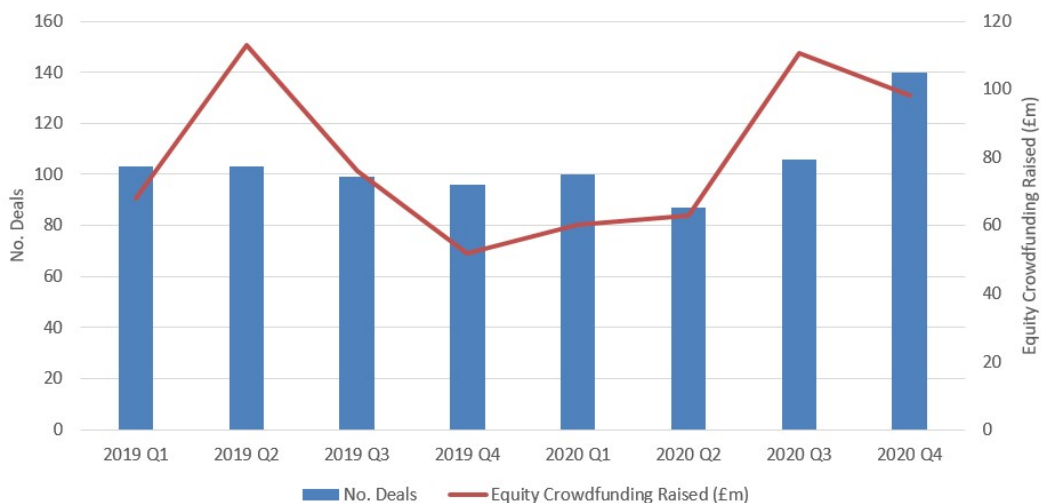
**433**

**Campaigns**

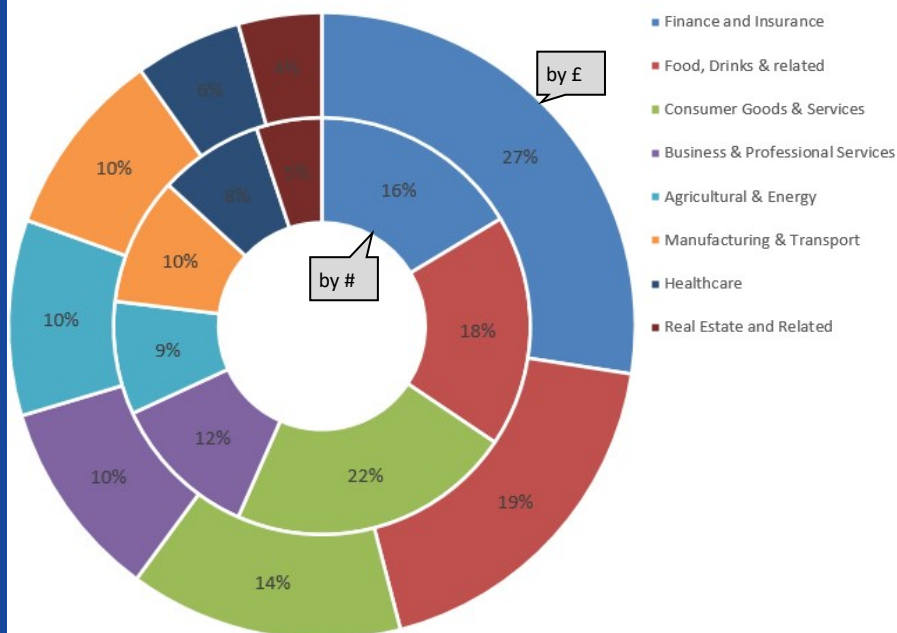
**283k**

**Crowdfunder backers**

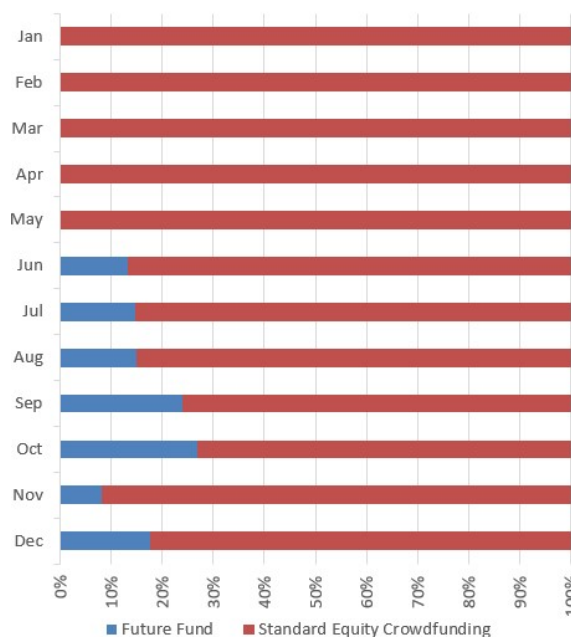
## Number of Deals and Aggregate Amount Raised



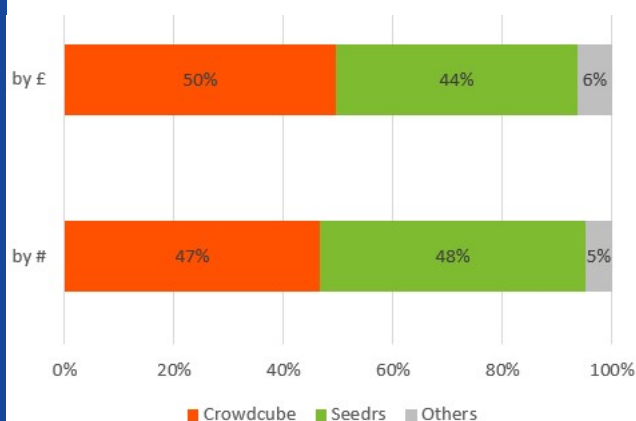
## Deals By Industries (closed in 2020)



## Future Fund Campaigns



## Prominent Platform Split (2020)



## Top Campaigns (2020)

### By Largest Amount Raised

**chip** £11.4m

### By Number of Investors

**moneybox** 16,735 backers

### By Largest Pre-money Valuation

**what3words** £150m valuation



## Equity Crowd Market: Top 10 Campaigns closed in 2020 - by Amount Raised

Company Name	Industry	Platform	Equity Raised (GBP)	Equity Sold	% to Target Reached	Number of Investors
Chip Financial Ltd	Finance & Banking	Crowdcube	11,403,860	Convertible	570%	8,282
Snoop	Finance & Banking	Seedrs	10,008,510	Convertible	200%	1,714
BrewDog	Alcoholic Drinks: Beer and Related	None / Direct	8,670,000	Convertible	124%	
what3words	Software Programming & IT Services	Crowdcube	7,168,395	5%	720%	10,428
Moneybox	Finance & Banking	Crowdcube	6,988,954	5%	699%	16,735
Freetrade	Finance & Banking	Crowdcube	6,702,274	5%	695%	5,989
Urban	Beauty, Well-being & Treatment	Seedrs	5,875,014	12%	293%	900
Cornish Lithium	Energy & Natural Resources	Crowdcube	5,180,097	11%	345%	3,742
Miso Robotics	Manufacturing & Industrial	Crowdcube	4,556,520	7%	379%	1,124
THIS™	Food and Related	Seedrs	4,476,270	Convertible	224%	1,843

## Open Campaigns:

## Prominent Open Campaigns (as end Q4 2020)

Targeting:

£49.8m

by:

84

Campaigns

16%

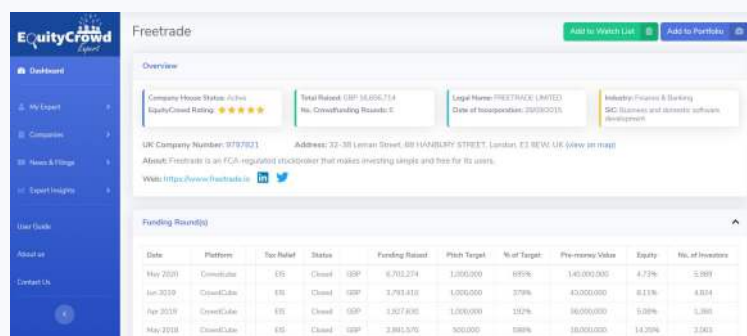
Follow-on

Company Name	Platform	Closing Date	Target (GBP)	Progress (as end 2020)
BrewDog	None / Direct	28/01/2021	15,000,000	81%
Landbay	Seedrs	19/01/2021	5,200,002	108%
TC BioPharm Limited	Crowdcube	09/01/2021	1,200,000	124%
Conigital	Seedrs	15/01/2021	1,065,000	151%
Heights	Seedrs	09/01/2021	1,000,005	166%
Karshare	Seedrs	17/01/2021	1,000,002	108%
Orbital Marine Power	Crowdcube	14/01/2021	1,000,000	185%
Kvasir Analytics	Crowdcube	10/01/2021	1,000,000	140%
Screach	Seedrs	10/01/2021	1,000,000	112%
Solivus	Seedrs	17/01/2021	500,002	173%

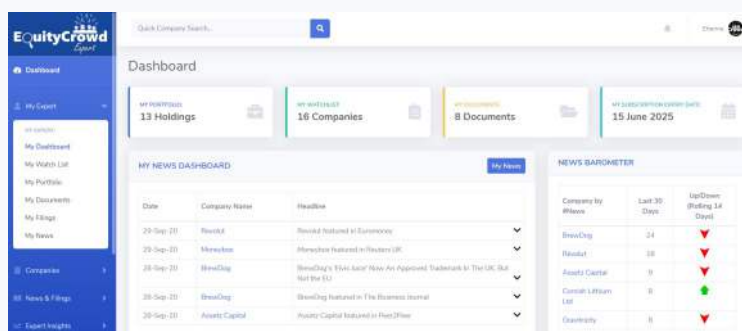
## Crowdfunding Campaigns by Top Cities

	No. Deals		Equity Crowdfunding Raised (GBP)	
London	204	47%	179,945,956	54%
Edinburgh	9	2%	13,961,427	4%
Cambridge	6	1%	3,337,334	1%
Barcelona	6	1%	2,882,360	1%
Newcastle Upon Tyne	6	1%	3,876,040	1%
Manchester	5	1%	2,672,316	1%
Derby	4	1%	3,614,405	1%
Nottingham	4	1%	2,294,117	1%
Bristol	4	1%	1,755,805	1%
Other Cities	185	43%	117,542,520	35%

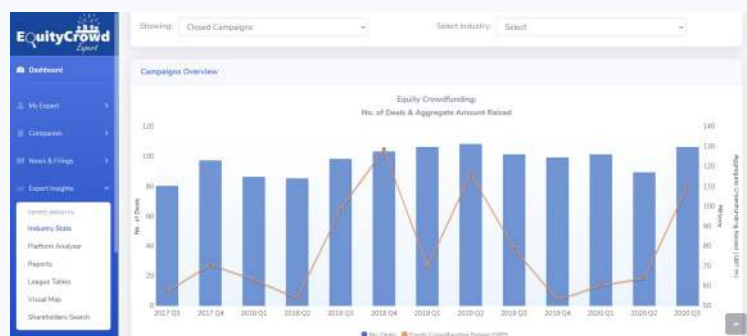




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